



The Universal Web3 Reputation Score

Cross-Platform, Independent And Privacy Preserving
Using **Zero-Knowledge Technology** *

* ["A zero-knowledge protocol is a method by which one party \(the prover\) can prove to another party \(the verifier\) that something is true, without revealing any information apart from the fact that this specific statement is true." -Shafi Goldwasser, Silvio Micali, and Charles Rackoff](#)

How Scalable Economies Work

● **Actors & Assets**

● **Trust & Reputation**

● **Contracts & Transactions**

Information Symmetry*

- Equal knowledge about actors and products
- Reduces uncertainty
- Enables economical relationships

○ Actors

— Trusted Relationship

— Transactions



* [Akerlof, G. A. \(1970\). "The Market for 'Lemons': Quality Uncertainty and the Market Mechanism." The Quarterly Journal of Economics, 84\(3\), 488–500. \[PDF\]](#)
[Holmström, B. \(1979\). "Moral Hazard and Observability." The Bell Journal of Economics, 10\(1\), 74–91. \[PDF\]](#)
[Stiglitz, J. E., & Weiss, A. \(1981\). "Credit Rationing in Markets with Imperfect Information." The American Economic Review, 71\(3\), 393–410. \[PDF\]](#)
[Douceur, J. R. \(2002\). "The Sybil Attack." In International Workshop on Peer-to-Peer Systems \(pp. 251–260\). Springer. \[PDF\]](#)
[Axelrod, R. \(1984\). The Evolution of Cooperation. Basic Books. \[PDF\]](#)

Web3 Problem: Low Trust



● Information Asymmetry*

- Anonymity without accountability
- No universal reputation system for users & products

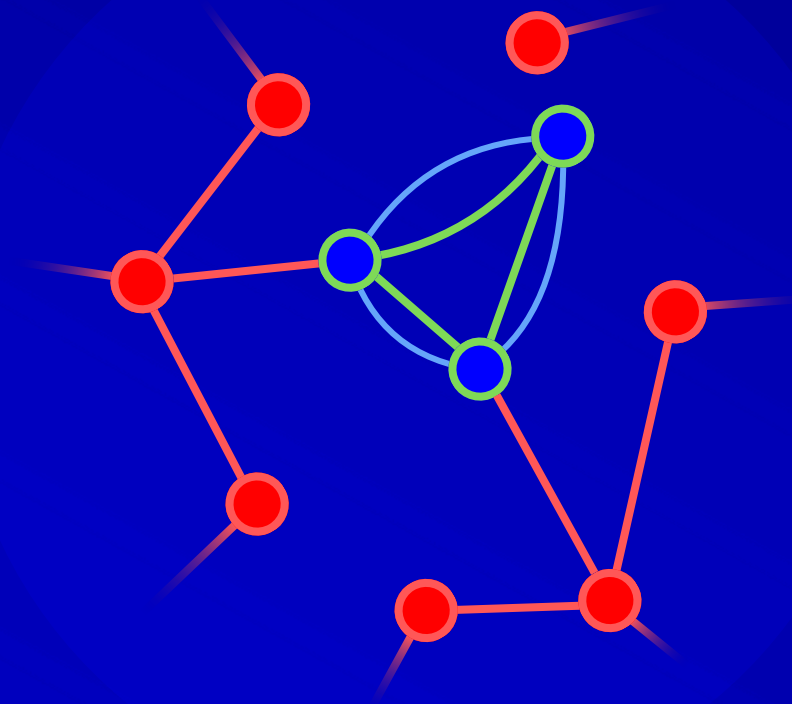
● Moral Hazard*

- Risk of malicious behaviour post-transactions.

● Adverse Selection*

- Good actors exit; bad actors dominate.

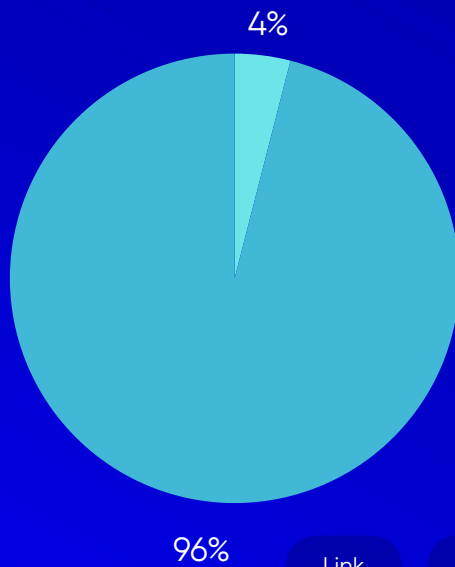
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Crypto: 4% adoption in 15 years

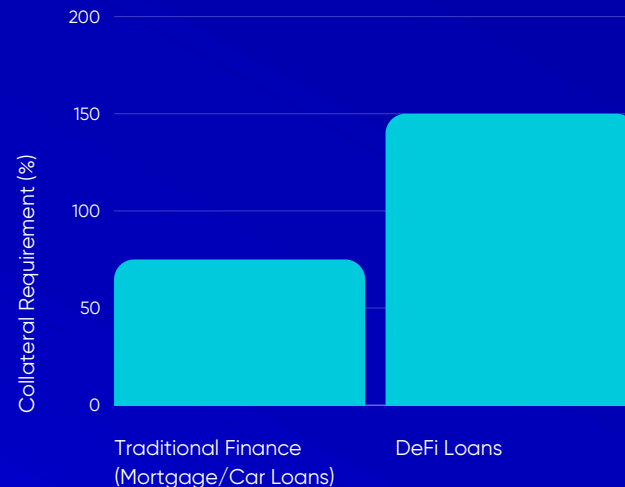
Limited Adoption and Growth

● Active web3 Users ● Total Internet Users



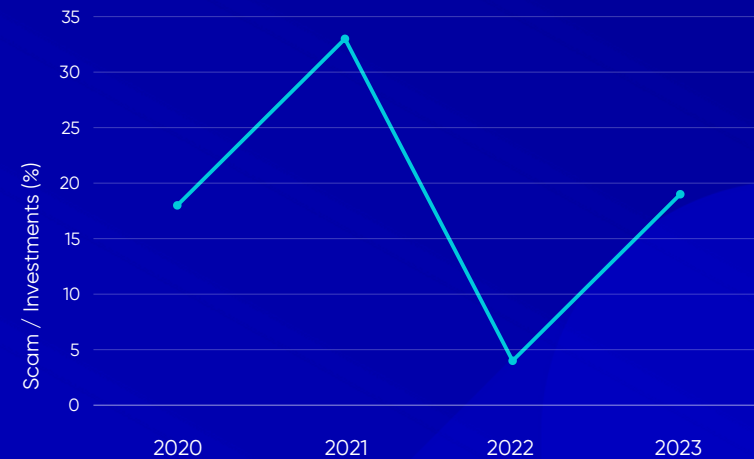
Over-Collateralization in DeFi:

Collateral Requirements: Defi VS Traditional Finance



High Incidence of Fraud and Scams

Crypto Scams as Percentage of Web3 Investments (2020 - 2023, Excluding BTC)



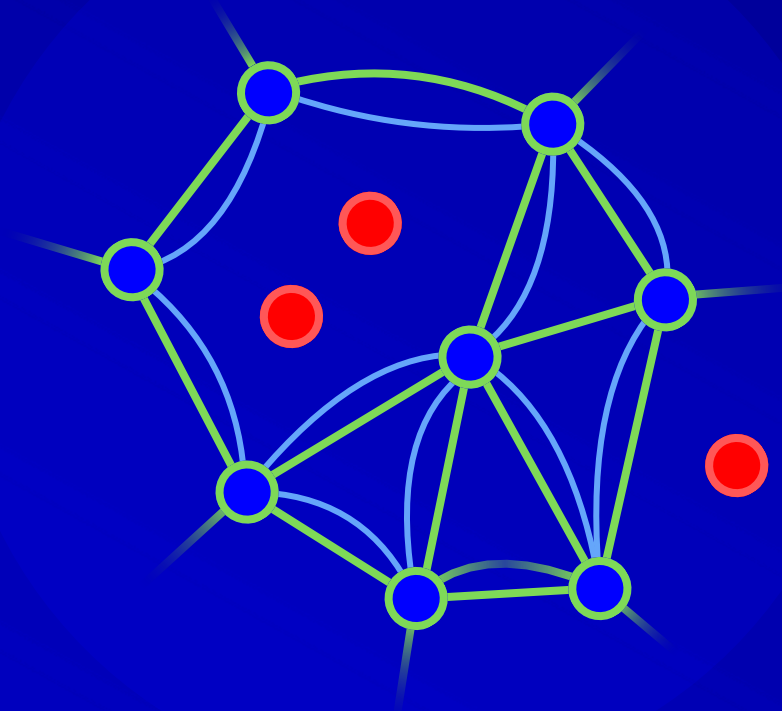
The Zero-Knowledge Reputation Layer



- Reputation & trust enable scalable economies
 - Bad actors are isolated, good actors promoted
 - Advanced anti-Sybil mechanisms
 - Warrantor systematic

● Social Capital Score (SCS)

- The holistic web3 credit & reputation score
- Compound of several trust metrics:
 - **Authenticity**
 - **Trustworthiness**
 - **Reputation/Influence**
- Securely and immutably encapsulated SBT's (**Soulbound Tokens**), ensuring a non-transferable and verifiable digital identity





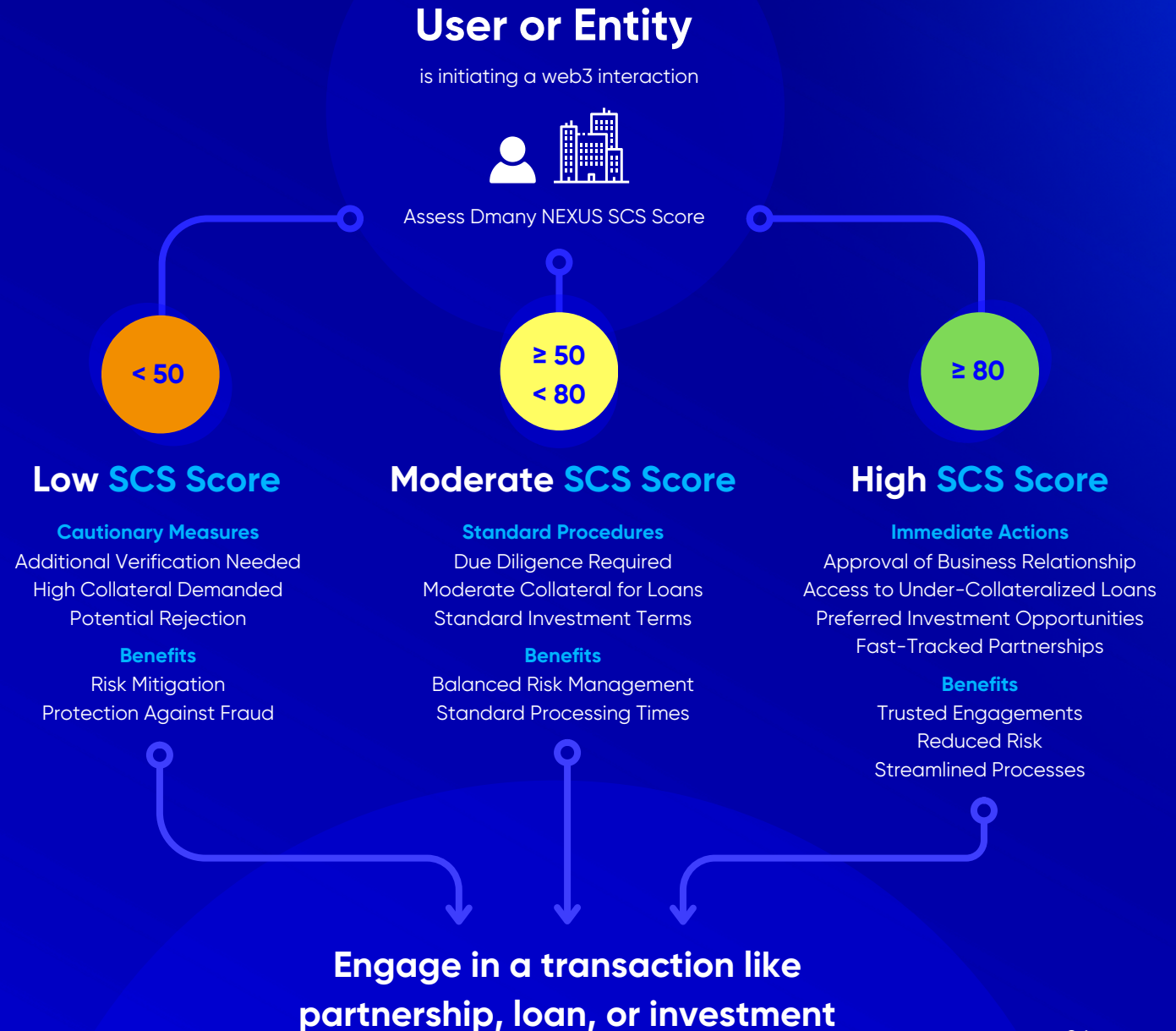
Dmany NEXUS Value Proposition

Impact on the Web 3 Economy:

> Trustful Business Relationships

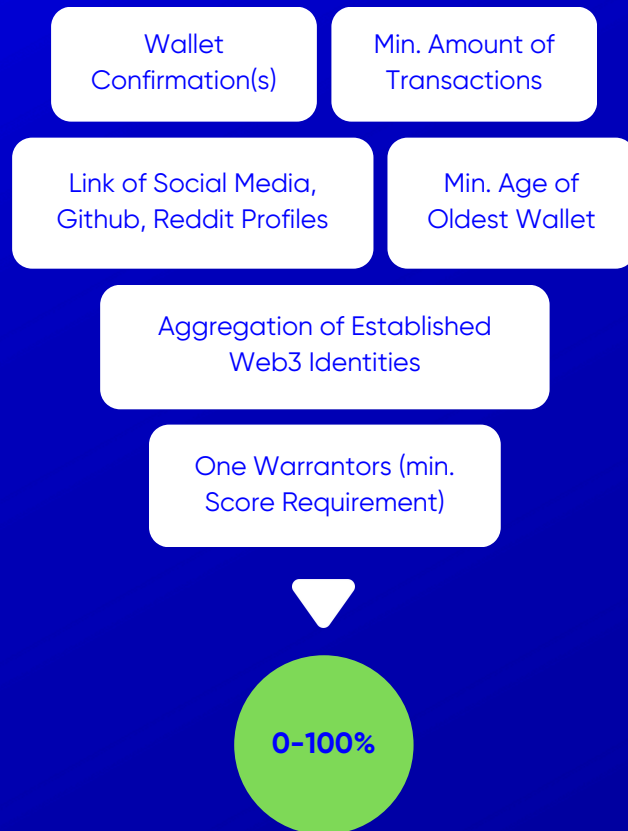
> Reliable Help for Decisions like

- Loans
- Investments
- Providers
- Partnerships/ DAO Members

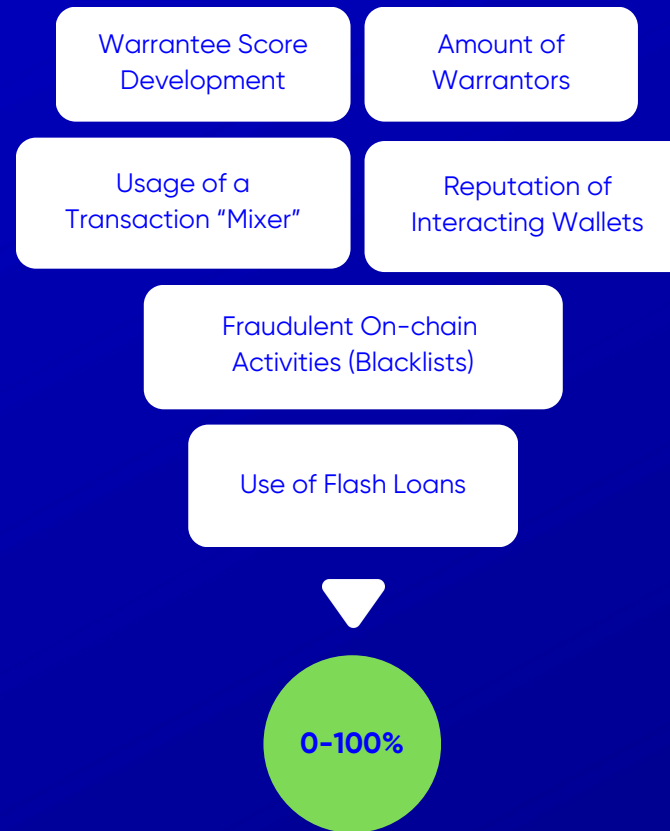


Dmany NEXUS Scoring

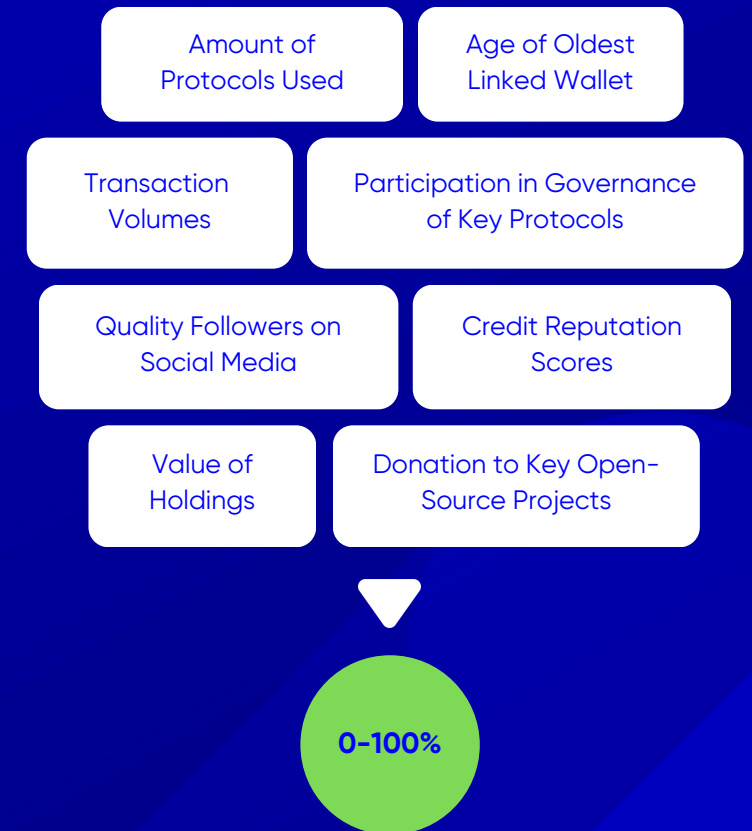
Authenticity



Trustworthiness



Reputation/ Influence





Level 1

Your Social Capital Score

Your score is a measure of your reputation and influence in the Web3 ecosystem. It's based on your activity and contributions to the space.

Category	Your Score	Peer Avg.
Your Authenticity	80	75
Your Trustworthiness	60	75
Your Reputation/Influence	90	75

Historical SCS Changes
2 Years +5%

Peer Comparison
2 Years +5%

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Enhance Your Social Capital Score

Platform	Score	Badge
Twitter Followers	120	500
LinkedIn Connections	90	200
GitHub Repositories	30	50

Manage Your Reputation

Authenticity

Digital IDs

Web2 Profiles

Level 3

John McBrave

Mutual Connections: 5
Mutual Endorsement: 3

Brew McThartigan

Mutual Connections: 5
Mutual Endorsement: 3

Level 2

Integrate with Dmany Nexus

- Introduction**: Dmany NEXUS provides a suite of tools for building decentralized applications. These tools include the Dmany NEXUS SDK, Dmany NEXUS API, and Dmany NEXUS.js.
- API Docs**: The Dmany NEXUS API is a low-level interface to the Dmany NEXUS blockchain. It allows you to interact with the blockchain in a programmatic way.
- Guides**: The Dmany NEXUS guides provide step-by-step instructions for integrating with Dmany NEXUS. They cover a wide range of topics, including token standards, governance, and more.

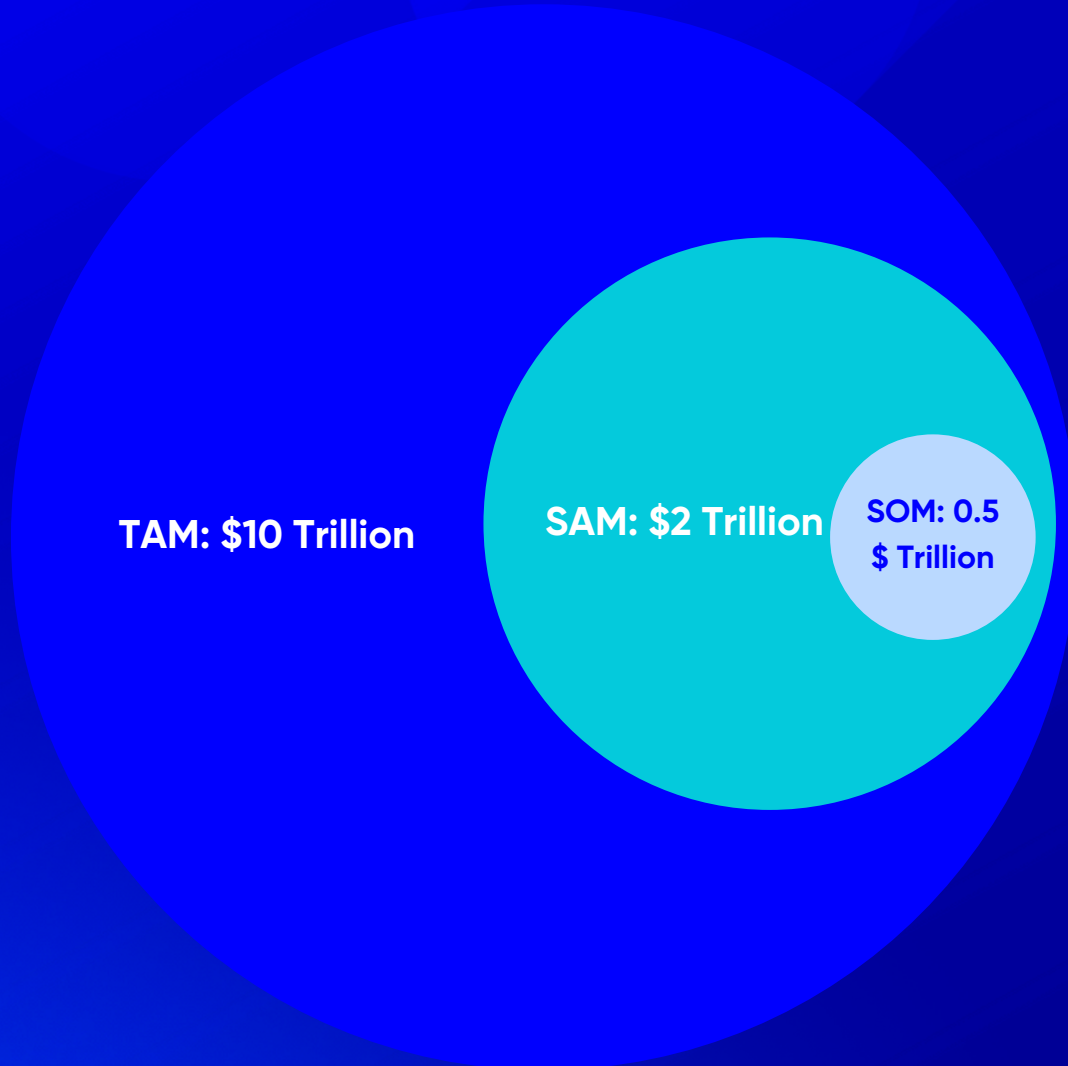
Guides

- ERC-20 Token Standard**: Learn how to create your own ERC-20 token.
- ERC-720 Token Standard**: Learn how to create your own ERC-720 token.
- Decentralized Governance**: Learn how to create a decentralized autonomous...

Level 1

Product

Unlocking a \$2+ Trillion Opportunity



TAM Total Addressable Market: \$2+ Trillion

\$1+ trillion in crypto assets. ([LINK](#))

\$1 trillion in Web2 industries ready to integrate blockchain. ([LINK](#))

SAM Serviceable Available Market: \$0.5 Trillion

DeFi, NFTs, DAOs, and Gaming all poised for exponential growth with trust solutions. ([Link](#), [Link](#))

SOM Serviceable Obtainable Market: \$100 Billion

DeFi loans, Sybil-resistant airdrops, and DAO governance unlocked by Dmany NEXUS. ([Link](#))

Competitive Edge

Feature	Dmany NEXUS	Nomis	BrightID	Lens Protocol	Gitcoin Pass
Cross-Platform Reputation	✓	✓	✗	✗	✗
Privacy-Preserving	✓	✗	✗	✗	✗
Authenticity, Trustworthiness + Reputation/ Impact	✓	✗	✗	✗	✗
Decentralized Identity	✓	✓	✓	✓	✓
Multiple Reputation Sources	✓	✓	✓	✗	✗

Current Solutions

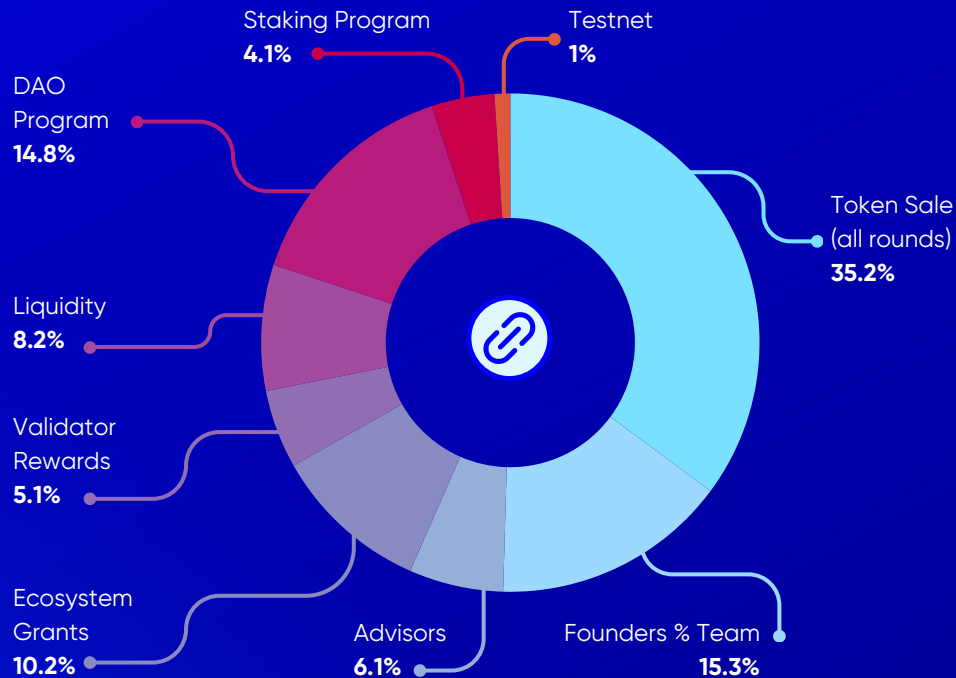
- Decentralized ID protocols offer identity, not reputation
- Fragmented reputation systems lack interoperability as well as reasonable criteria
- Privacy is not preserved

Dmany NEXUS Advantages

- Universal, cross-platform reputation layer
- Multi-source, on-chain/ off-chain and uniquely categorized scoring
- Privacy-preserving through zero-knowledge proofs

Dmany Token Metrics & Tokenomics

Token Metrics



Total Supply: 500,000,000 Dmany

Core Utility Drivers

- **Reputation as a Service:** Projects pay for SCS access
- **Validator Compensation:** Earn for ensuring data integrity

Demand Drivers

- High demand for qualified users in DApps & DAOs
- **Campaign Creation:** Launch tasks and bounty programs
- PoS: Stake to earn fees and participate in governance

Circulation Management

- Vesting & Staking mechanisms
- Dynamic redistribution of fees and rewards

Roadmap

Scaling the Web3 Trust Layer

2024

- Launch of Dmany Quest Platforms. Interactions with 100,000 web3 users.

Q4 2024

- Protocol Requirements setup
- Architecture
- Token Launch

Q2 2025

- Open Source of Dmany NEXUS frontend
- Major DeFi & NFT Platform Partnerships, 1M+ Active Users

2026

- Web2 Adoption
- Enterprise users
- Decentralized Reputation as an asset class

TARGET

Catalyzing Web3 Integration in the Real World by Solving the Trust Dilemma



Stanislav Stolberg
CEO



Nelson Inno
CIO



Mike Barskyi
Chief Project Manager



David Markina
Head of Design



Mariya Denysenko
Customer Manager



Jorge Zaun
Product Manager



Ivan On Tech
Advisor



EljaBoom
Advisor



Ralf Gerteis
Lead Advisor



Dmany NEXUS is a Spin-Off from Dmany

Dmany NEXUS make use of achievements and traction of Dmany

Dmany Quest Platform

The genesis of verified actions in Web3

Lessons Learned

The need for a unified reputation system

Birth of Dmany NEXUS

Transforming task completion into reputation building

Future Vision

Becoming the standard for Web3 reputation

200,000+

Validated User Actions across 4 Quest Platforms

100,000+

Active Users building verifiable Web3 reputations

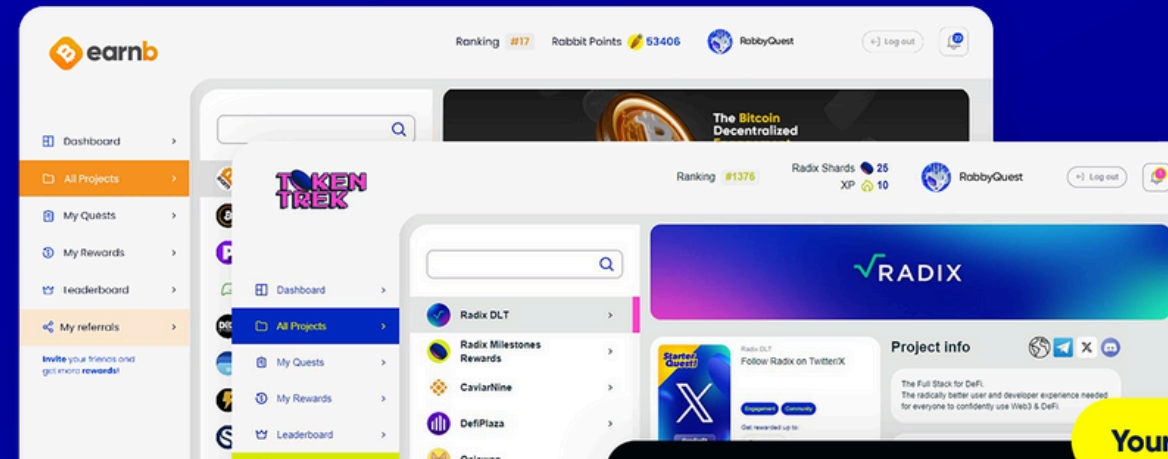
\$210k

Dmany Revenue in last 6 months

Growth Metrics

200% user increase quarter-over-quarter
45% month-over-month growth in quest completions

Key Partnerships



Your



Own a Piece of Digital Trust

Raising seed

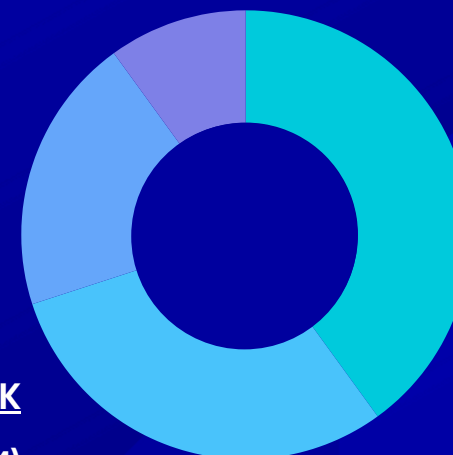
\$1M for **10%** of total **DMNY** supply

Initial Market Cap
\$561,000*
TGE Token Price
\$0.05

Round	Amount	PPT	Full Diluted Valuation
Angel Round (closed)	\$250K	\$0.012	\$6 M
Seed	\$1 M	\$0.020	\$10 M
Private	\$2.1 M	\$0.030	\$15 M
KOL Round	\$400 K	\$0.035	\$17.5 M
Launchpads	\$800 K	\$0.040	\$20 M

Use of funds

- Protocol Development & Scaling 40%
- Ecosystem Growth & Partnerships 30%
- Marketing & User Acquisition 20%
- Legal & Compliance 20%



Tokenomics - LINK
(exl. DEX/CEX/MM)



Your Turn!

● For Investors

Secure your stake in
Web3's trust layer

● For Projects

Integrate and supercharge
your platform's trust

● For Users

Build your digital reputation and
unlock new opportunities

Together, let's build a web3 world where trust is the new currency

CONTACT

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